

Abdullah Hafeez

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PROFESSIONAL EXPERIENCE

PwC Luxembourg

Luxembourg | Jul 2022 - Jul 2023

Advisory Intern – Industry, Public Sector & People, Experience and Change

- Reporting on 5G market and policy developments across 62 geographic territories with monthly & quarterly deliverables for representatives of the European Commission (DG-CONNECT).
- Project & community management for [BlueInvest](#) enabling growth in the Blue Economy, working with startups to assist particularly with readiness assistance & project pipeline showcase, for European Commission (EISMEA).
- Unique territorial responsibilities (5 countries) on [Pact for Skills](#) for recommending upskilling & reskilling policies after global review of regional & national policies for implementation in the EU (DG-EMPL, EISMEA).
- Represented Luxembourg for the 2023 PwC global's Solvers Challenge (1 of 4). Winner of the annual innovation challenge within PwC Luxembourg (Dragon's Den).
- Responsible for development of [Climate Action Advisor](#) (viz-a-viz CSRD) involving service design, RFP creation, assessment of vendors, benchmarking and project reporting to internal project sponsors.
- Concept development for innovation product related to [CS3D](#) (Deforestation Due Diligence regulation), securing 2nd place in Public Sector Innovation project, qualifying for incubation.
- Sourced public projects through the [EU Funding & Tenders](#) portal and assisted in delivering Request for Proposal (RFPs) for both public and industry client projects, creating final deliverables with consistent success.
- Actively participated in internal firm activities such as organising collaboration event for cross-advisory teams, presenting team services, projects and competences in knowledge-sharing sessions, onboarding on team projects.

Creative Stoica

India | Apr 2019 - Apr 2020

Management Consultant

- Managed a team of 5 designers in scaling a bootstrapped design school; led to 4x revenue within 12 months and increased team size exponentially. Managed UX client consultations for industry clients in 4+ sectors.

EDUCATION

EDHEC Business School

Lille, France | 2025

MIM in Business Management, M.Sc. in Strategy, Organization & Consulting

- Relevant Coursework: IT Strategy, Research Methodologies, Foresight Innovation and Transformation, Strategy & Business Modelling, VBA for Excel, M&A Corporate Strategy, Information Systems.
Projects: Sustainability with Sopra Steria, Digital Solution & Circular Economy for Leroy Merlin, Marketing Challenge with P&G, Innovation Challenge for McDonald's, TEDxEDHECBusinessSchool

FLAME University

Pune, India | 2019

Bachelor's in Business Administration (BBA) - Entrepreneurship

- Relevant Coursework: Design Thinking, Lean Startup, Innovation & Business Development, Managerial Economics, Business Models, Human Capital Management, Consumer Psychology, Digital Marketing.
Projects: Nootribite, Hydropot.

IT SKILLS, LANGUAGES & INTERESTS

- **Skills:** Innovation, Business Development, Project Management, Business Writing, Desk Research, Business Model Design, Trends & Future Analysis, Competitive Intelligence, Client Communication, Teamwork.
- **Technical Skills:** Webflow, Tableau, VBA, Figma, Wix, CiKiSi, Salesforce, GenAI, Microsoft Office, G Suite.
- **Languages:** English (C2), French (B1), Urdu (Native), Hindi (C2), Telugu (C2), Arabic (A1).
- **Publications:** CivilScope (Magazine), New Kiddin' Town (Phenomenological Field Study), Environmental Sustainability as a Source of Competitive Advantage for Circular Economy Startups (Master Thesis).
- **Interests:** Philosophy, Travel, Weightlifting, Poetry, Karting, Stand-up Comedy, Community Service.